

# SOC Compliance: From Audit-Ready to Audit-Confident

## The Compliance Challenge: Understanding the Stakes

### SOC 1 vs. SOC 2: Know Your Focus

SOC 1 targets financial reporting controls.



VS



### Type 1 vs. Type 2: A Point in Time vs. Over Time

SOC 2 assesses security, privacy, and availability.

#### Type 1: A Point in Time



A Type 1 report is a snapshot.

#### Type 2: Over Time



A Type 2 report tests effectiveness over 3-5 months.

## The High Cost of Non-Compliance



**Lost contracts**  
Failure can result in lost contracts.



**Financial penalties**  
Failure can result in financial penalties.



**Significant reputation damage**  
Failure can result in significant reputation damage.

## The Solution: A Path to Business Advantage



### 1. Build a Strategic Foundation

Go beyond checklists with tailored policies, risk-based priorities, and continuous compliance practices.



### 2. Implement Technical Safeguards

Enforce security with access controls (IAM), advanced monitoring (SIEM), and encryption.



### The Goal: Turn Compliance into a Growth Driver

Use your SOC report as a sales tool and a true marker of operational maturity.