Navigating the FTC Safeguards Rule
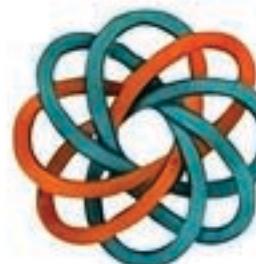
The Computer Company

THE CHALLENGE OF COMPLIANCE

The High Cost of Non-Compliance

Failure to comply can result in regulatory fines, civil lawsuits, and lasting reputational damage.

Unclear Scope

Documenting Program

Managing Third-Party Vendor Risk

Common Compliance Hurdles

Businesses often struggle with unclear scope, documenting their program, and managing third-party vendor risk.

THE PATH TO COMPLIANCE

1. Designate a Qualified Individual

Appoint a single person to lead, supervise, and be responsible for the security program.

2. Conduct Risk Assessments & Implement Safeguards

Identify threats and deploy key protections like encryption, access controls, and secure authentication.

3. Train, Test, and Monitor

Regularly train staff, test security effectiveness, and oversee service providers handling customer data.